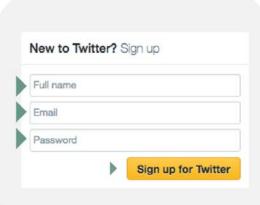


## **HSE | Setting up a Twitter Account**



1

Go to http://twitter.com and find the sign up box, or go directly to https://twitter.com/signup.



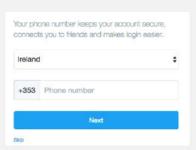
2

Enter your ▶ full name, ▶ phone number, and a ▶ password.

Then click ▶ Sign up for Twitter.



In order to verify your phone number, Twitter will send you an SMS text message with a code. Enter the verification code in the box provided. (You can skip this step)



4

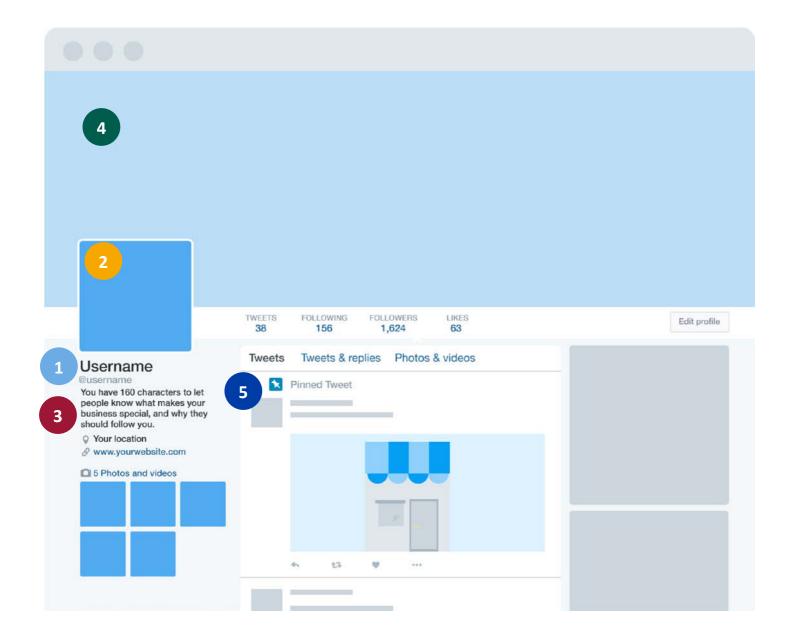
Once you've clicked Sign up for Twitter, you can **select a username** 



Double-check your name, phone number, password, and username. Click Create my account.



## **HSE | Styling a Twitter Page**



- **Username,** also known as the handle, is your unique identifier on Twitter.
- Profile Picture
  Choose a profile photo that visually represents the HSE brand and fits well in a small space.
- Bio
  Include useful information,
  such as location or opening hours,
  and a link to your website.

- 4 Use images in line with HSE brand The dimensions should be min 1500 x 500px
- Pinned Twitter
  Keep an important Tweet at the top of your timeline by pinning it there. Click on the "more" option on the Tweet you want to pin and select "Pin to your profile page."