



Feidhmeannacht na Seirbhíse Sláinte
Health Service Executive

Smoking Prevalence Tracker 2018 Infographic

(This information relates to data collected in the months
of March, June, September and December 2018)

Survey carried out by Ipsos MRBI on behalf of the HSE

Headline Data

Smoking Prevalence: 18.1%

E Cigarette Use: 5.9%

Roll Your Own (RYO): 28.4%

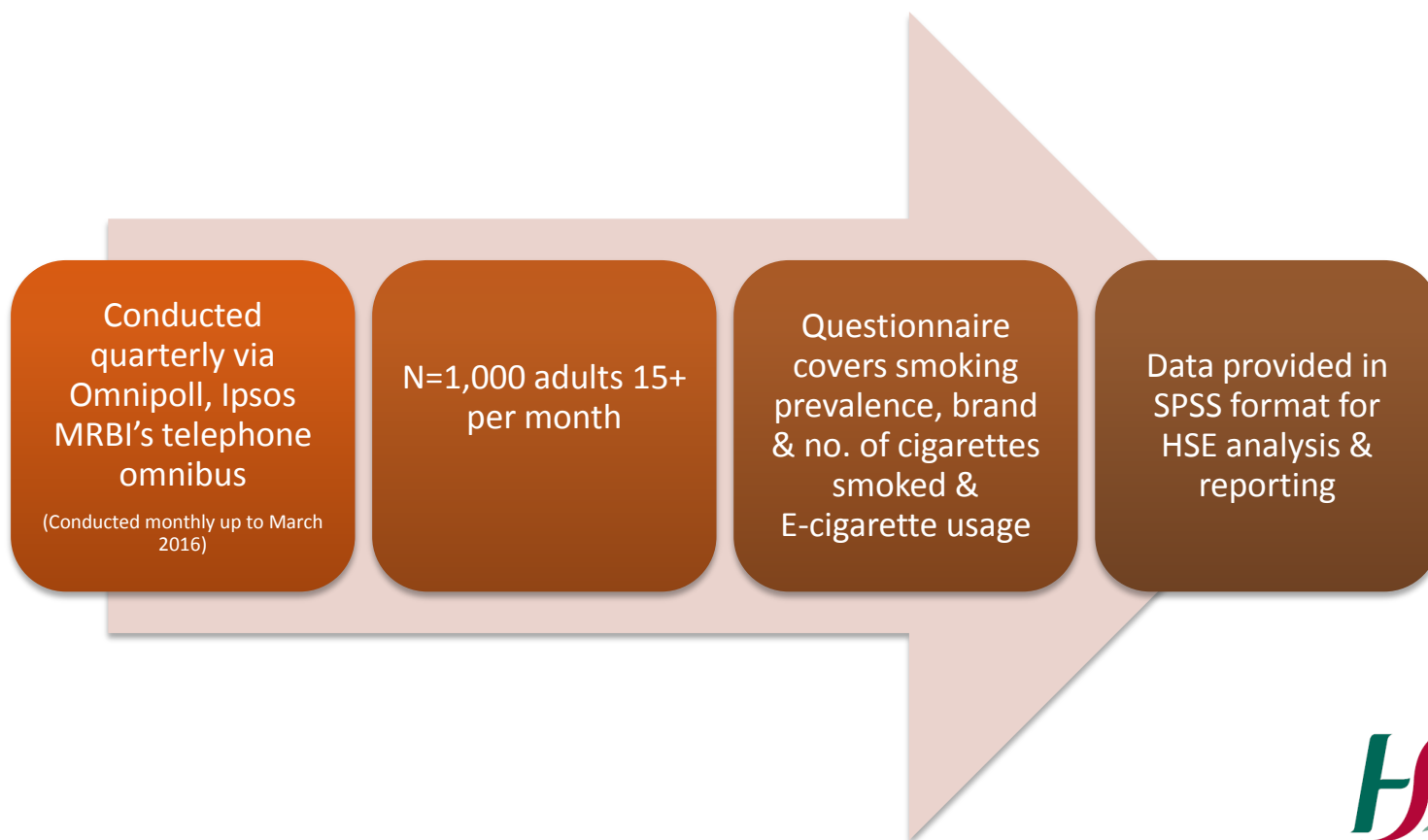
(% of Smokers using RYO)



Smoking Prevalence Tracker - Methodology

Tracker Commenced in July 2002

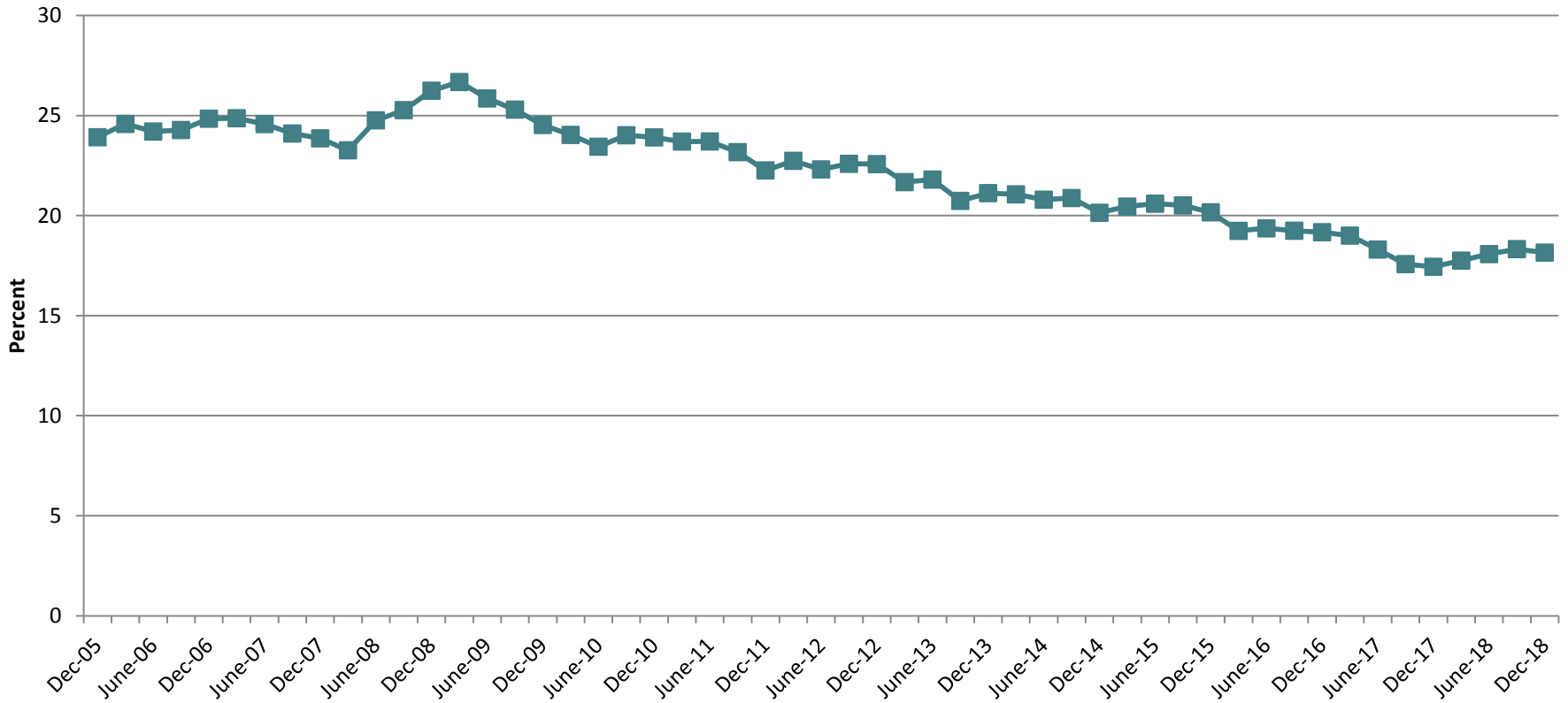
(Conducted monthly up to March 2016, now quarterly; results relate to surveys conducted in March, June, Sept. & December 2018)



Differences in HSE Tracker and Healthy Ireland Smoking Prevalence Surveys

- **The tracker survey is a smaller survey: (n=4000) taken quarterly whereas Healthy Ireland (HI) samples over 7,500 people annually.**
- **The tracker is a telephone survey whereas HI is a face to face household survey.**
- **The questions on smoking prevalence are slightly different (smoke one or more weekly in tracker whereas daily or occasionally in the Healthy Ireland survey).**
- **The tracker has been undertaken since 2002 whereas the Healthy Ireland survey started in 2015.**
- **Both surveys indicate an underlying downward trend in smoking prevalence, as indicated in Figure 1 for the tracker below:**

Figure 1: Trend in smoking prevalence to 2018



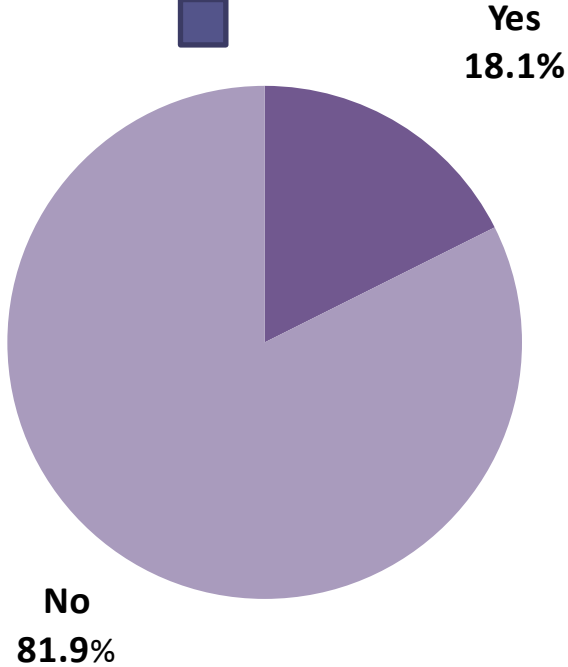
Source: HSE Tracker Survey

Cigarette Smoking Prevalence

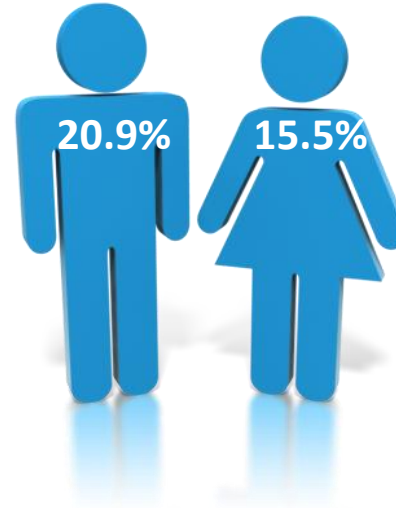
Q.1 Do you smoke one or more cigarettes each week, whether packaged or roll your own?

Smoke one or more
cigarettes each week?

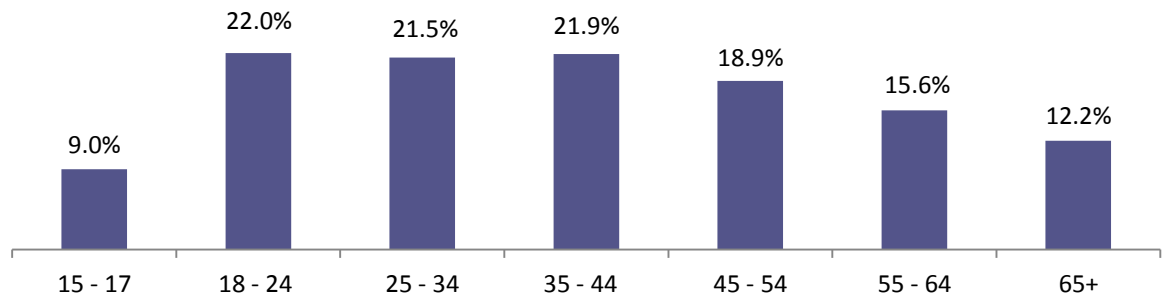
Smokers



Gender

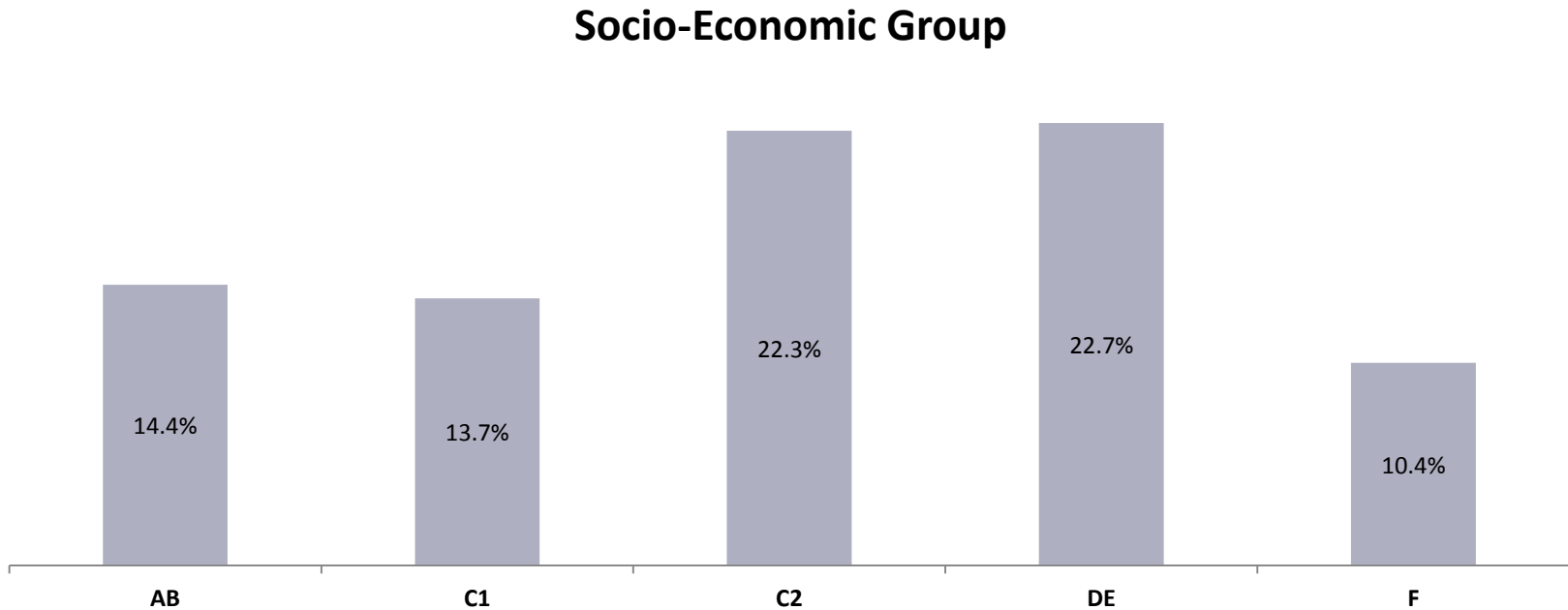


Age Group



Cigarette Smoking Prevalence by Socio-Economic Group

Q.1 Do you smoke one or more cigarettes each week, whether packaged or roll your own?



Smoking prevalence is highest amongst those in the DE and C2 socio-economic groups,
with those in the F & C1 categories being least likely to smoke.

Social Class Categorisation Source: AIMRO Standard Guide for Social Class
– Further details available on HSE website