



Feidhmeannacht na Seirbhíse Sláinte
Health Service Executive



Smoking Prevalence Tracker 2017 Infographic

(This information relates to data collected in the months of :
March, June, September & December)

Survey carried out by Ipsos MRBI on behalf of the HSE

Headline Data

Smoking Prevalence: 17.5%

E Cigarette Use: 5.7%

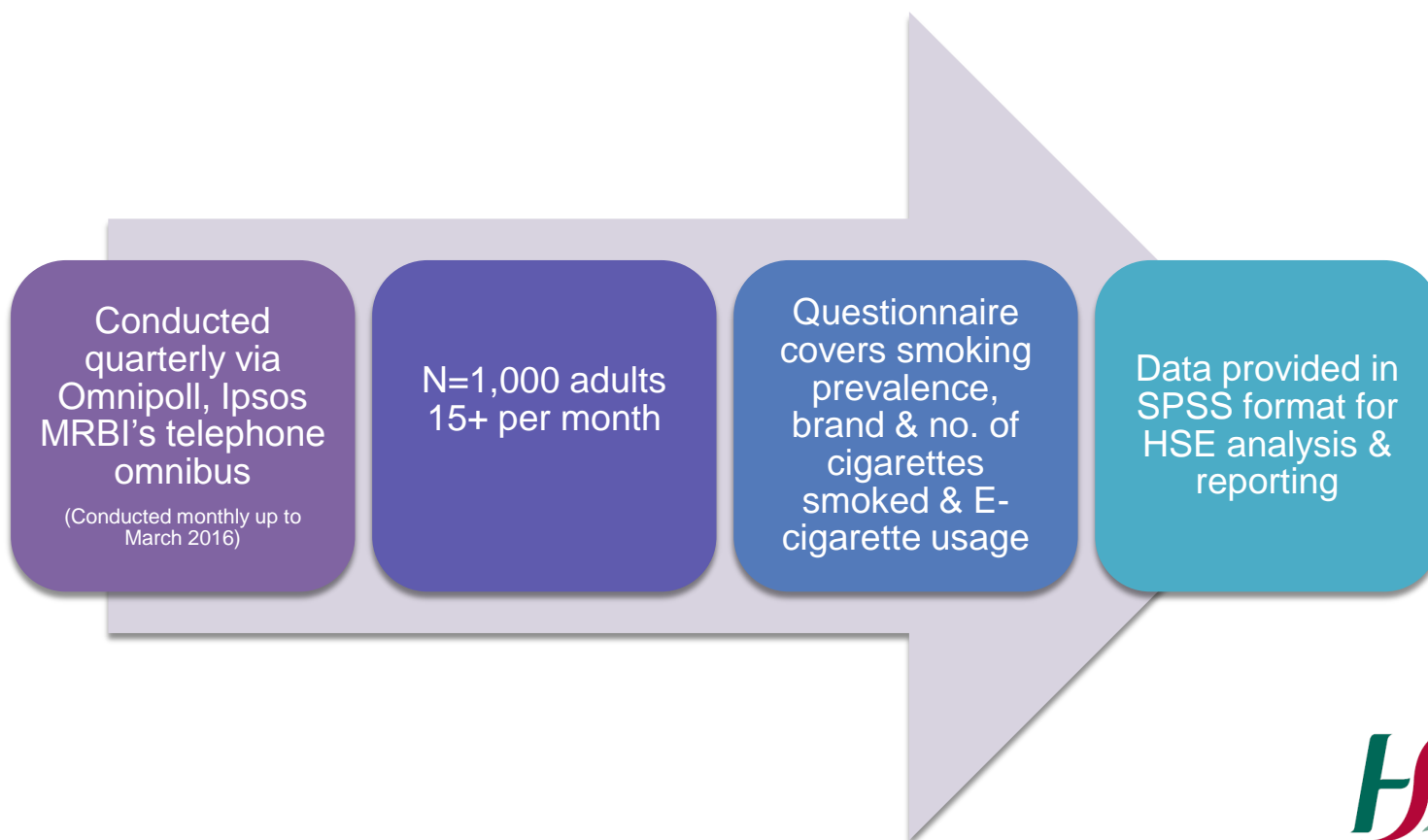
Roll Your Own (RYO): 29.2%
(% of Smokers using RYO)



Smoking Prevalence Tracker - Methodology

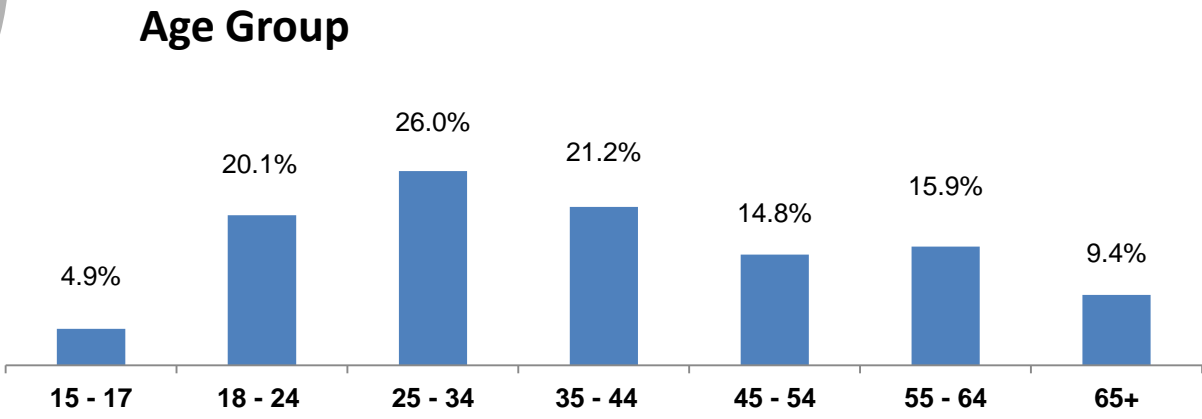
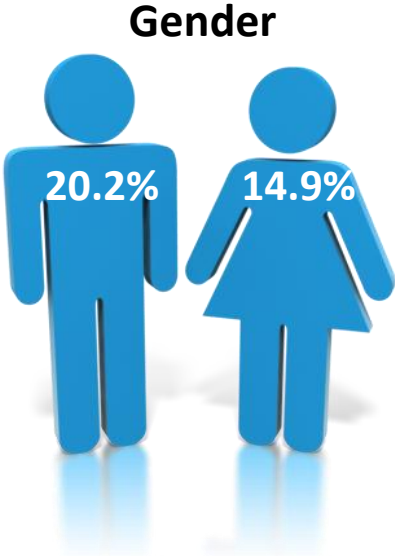
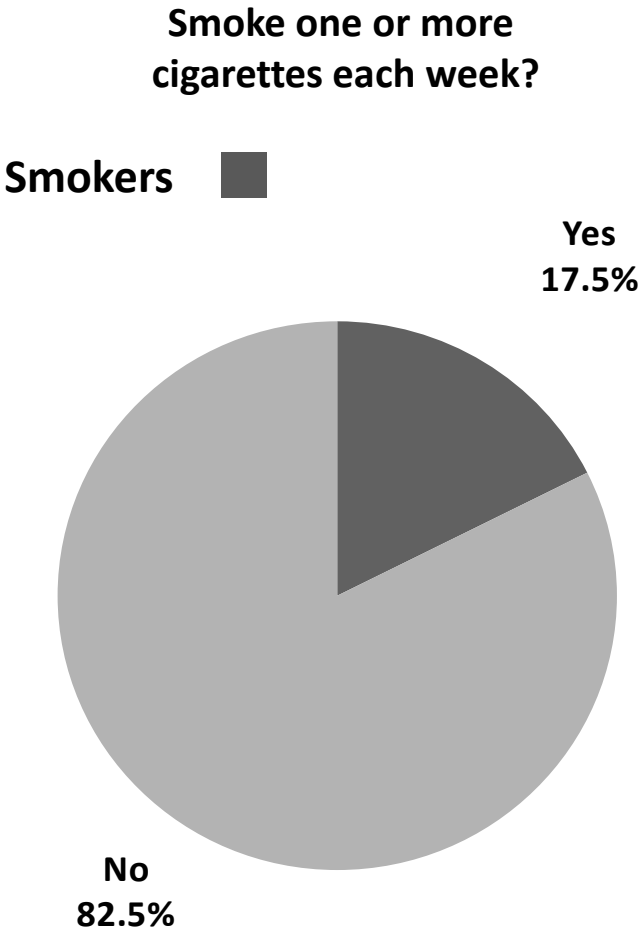
Tracker Commenced in July 2002

(Conducted monthly up to March 2016, now quarterly; results relate to surveys conducted in March, June, Sept. & Dec. 2017)



Cigarette Smoking Prevalence

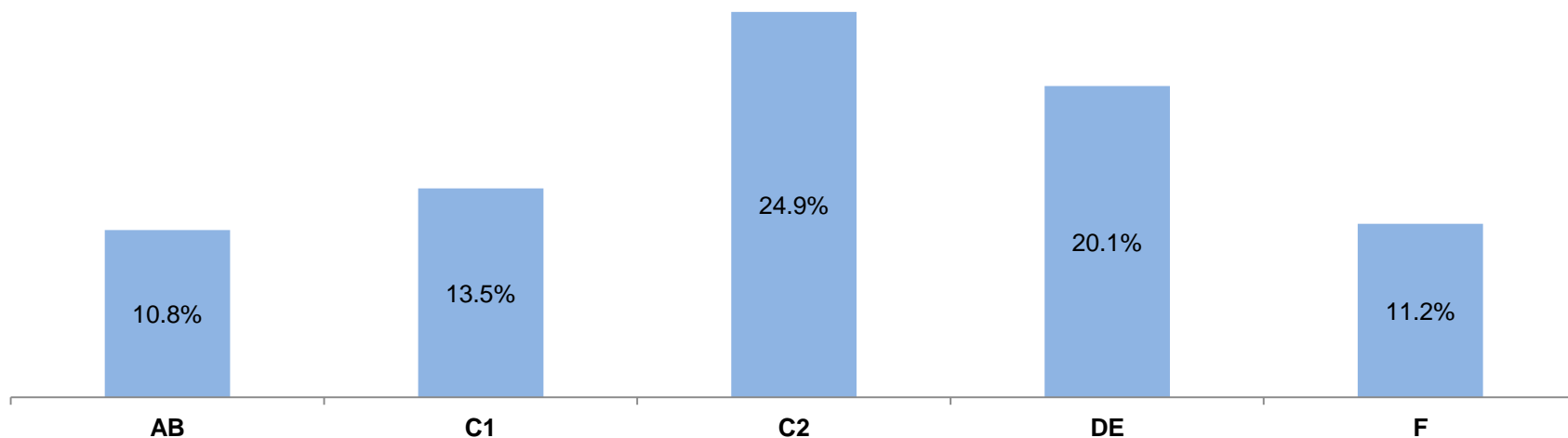
Q.1 Do you smoke one or more cigarettes each week, whether packaged or roll your own?



Cigarette Smoking Prevalence by Socio-Economic Group

Q.1 Do you smoke one or more cigarettes each week, whether packaged or roll your own?

Socio-Economic Group



Smoking prevalence is highest amongst those in the C2 and DE socio-economic groups, with those in the F & AB categories being least likely to smoke.

Social Class Categorisation Source: AIMRO Standard Guide for Social Class
– Further details available on HSE website